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FOR IMMEDIATE RELEASE

TW Boswell Introduces Avant, a New Barrel Offered in the French and American Oak Collections

NAPA, Calif. (January 29, 2020) – Cooperages 1912 is expanding the TW Boswell French Oak Collection and American Oak Collection with the addition of the new Avant barrel.

Recognizing the continued demand for barrels with a subtle oak impact in the market, TW Boswell developed the Avant barrel over three years of trials. The goal was to expand the French and American Oak Collections with a low overall impact barrel using a unique toasting curve not currently offered in the TW Boswell portfolio.

“The Avant barrel showed positively on both French and American oak over the course of both our internal R&D and client-based trials,” said Elizabeth Van Emst, Cooperages 1912 general manager. “It is perfect for the winemaker who wants a lower impact barrel that is fruit focused, yet still with a light touch of balanced oak elements.”

The Avant barrel is subtle, nuanced and plays a supporting role to the fruit. It adds a refined entry to the wine with added structure and an elevated finish. Avant will be offered in French and American oak on standard TW Boswell 24 month, fine-grain oak and TW Boswell Special Reserve French oak (36-month, extra-fine grain).

The official launch of the Avant barrel will happen at the 2020 Unified Wine & Grape Symposium Trade Show, February 5-6 at Cal Expo in Sacramento, California. Cooperages 1912 will exhibit at booth P1900 with the Avant barrel on display. Availability requests can be made by contacting a Cooperages 1912 account manager. For more information on all the TW Boswell barrel collections visit twboswell.com.

[Cooperages 1912](#) is a fourth-generation, family-owned company committed to crafting premium French, European and American oak barrels under the brands [T.W. Boswell](#) and [World Cooperage](#). Over the past century, the Boswell family has crafted distinctive barrels that define the industry. The Cooperages 1912 team consults directly with winemakers to ensure an optimal pairing between wine and barrel.

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