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FOR IMMEDIATE RELEASE

Cooperages 1912 Welcomes New Barrel Consultant Glenn Jeffries for World Cooperage and TW Boswell Brands

NAPA, Calif. (February 19, 2019) – Cooperages 1912 is proud to welcome Glenn Jeffries as a Barrel Consultant for their World Cooperage and TW Boswell brands of premium wine barrels.



Beginning March 1, Glenn will represent World Cooperage and TW Boswell in Sonoma County, Oregon and Canada.

Glenn worked as a chemist for Analytical Sciences in Petaluma, California from 2000 to 2014. In 2008 he began working with closely David Llodra, Cooperages 1912 R&D Director, to improve the methodology surrounding extraction and analysis of oak aromatic compounds for wine and spirits application.

In August 2014 he was hired by Oak Solutions Group, a sister company to Cooperages 1912, as a technical sales engineer for trū/tan oak tannins. Working with winemakers around the world and consulting on their programs, Glenn quickly proved himself to be integral in building trū/tan into the successful global brand it is today.

“We know Glenn's previous experience in oak tannins and as an analytical chemist provides a great foundation for success in his new role as a barrel consultant,” said Elizabeth Van Emst, general manager at Cooperages 1912. “We are thrilled to have Glenn on board. He'll use his scientific knowledge and global consultant experience to bring a fresh approach in partnering with winemakers on unique oak programs for their cellars.”

CONTACT

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[Cooperages 1912](#) is a fourth-generation, family-owned company committed to crafting premium French, European and American oak barrels under the brands [T.W. Boswell](#) and [World Cooperage](#). Over the past century, the Boswell family has crafted distinctive barrels that define the industry. The Cooperages 1912 team consults directly with winemakers to ensure an optimal pairing between wine and barrel.

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