



T o n n e l l e r i e
Quintessence
B o r d e a u x

For more information, contact:

Christophe Sauvaud, Directeur Général
Office: 33 (0)6 75 09 03 10
csauvaud@tonnelleriedumonde.fr

Andrea Morrow, Domestic Contact
Cell: 573-253-0291
andrea@tonnelleriequintessence.com

FOR IMMEDIATE RELEASE

Tonnellerie Quintessence Announces the Launch of Premium Water-Immersion Barrel *Hydro-Pure*

BORDEAUX, France (Feb. 26, 2018) – Tonnellerie Quintessence is pleased to announce the launch of *Hydro-Pure*, the second water-immersed barrel in the Hydro Collection. The *Hydro-Pure* barrel debuted at the 2018 Unified Wine and Grape Symposium in Sacramento, California.

Joining the Hydro-Dynamique barrel, first introduced in 2012, *Hydro-Pure* will enhance the Hydro Collection barrel series which continues to utilize the process established for water immersion while exploring more custom toasts.

During barrel immersion, water is constantly circulating resulting in accelerated tannin extraction, maximizing the amount of tannin that can be removed.

“Hydro Pure continues the concept of using water in motion which prepares it for toasting in a way that will result in a softer mouthfeel,” Christophe Sauvaud, Directeur General for Tonnellerie Quintessence, said. “This new barrel will use an extended, low temperature toast making it perfect for fruit driven white wines.”

After immersion, each *Hydro-Pure* barrel is then toasted using a special process that builds on the minimal tannin impact of the barrel, focusing on a softer mouthfeel along with vibrant fruit, florals, softly toasted oak, balanced acidity and a subtle finish.

Tonnellerie Quintessence is known around the world as a creative French cooperage blending savoir-faire and contemporary expertise. Located just outside of Bordeaux, Tonnellerie Quintessence crafts traditional French barrels with a commitment to traceability, consistency and customization.

###